



MiDES Early Recruitment Report January 2012

Introduction

MiDES (Market Intelligence Data Exchange Service) is a shared service that has been developed jointly by RCU and the Association of Colleges (AoC). The service started in February 2011 and is available to all AoC members. The idea behind MiDES is simple. Participating colleges upload their learner data to the secure MiDES data server creating a new MiDES sector-owned shared dataset. This dataset is linked to other information sources such as the Indices of Deprivation

The recruitment report gives an initial snapshot of recruitment within the sector in the 2011/12 academic year and is based on a sample of 231¹ anonymised ILRs submitted to the MiDES data server from the 5th December 2011.

Report Sample

The survey covers approximately two thirds of AoC member². The table below shows the breakdown of the 231 AoC member ILRs used for the report against the overall population of AoC members.

Provider Type	Total	Uploads and Valid Data	%
Art & Design	4	3	75%
Land Based	16	13	81%
GFE/Tertiary	228	167	73%
SFC	84	46	55%
Other	17	2	12%
Total	349	231	66%

Provider Type	Total	Uploads and Valid Data	%
East England	33	18	55%
East Midlands	23	16	70%
Greater London	52	34	65%
North East	19	15	79%
North West	57	41	72%
South East	58	37	64%
South West	31	22	71%
West Midlands	42	25	60%
Yorkshire & Humber	34	23	68%
Total	349	231	66%

¹ 270 ILRs were submitted to the MiDES Server in December 2011 but only 231 could be used because of the number of ILRs submitted a year ago and the need to obtain a like for like match of providers.

² The total number of learner records is over 530,000 for 16-18 year olds.



Data Definitions

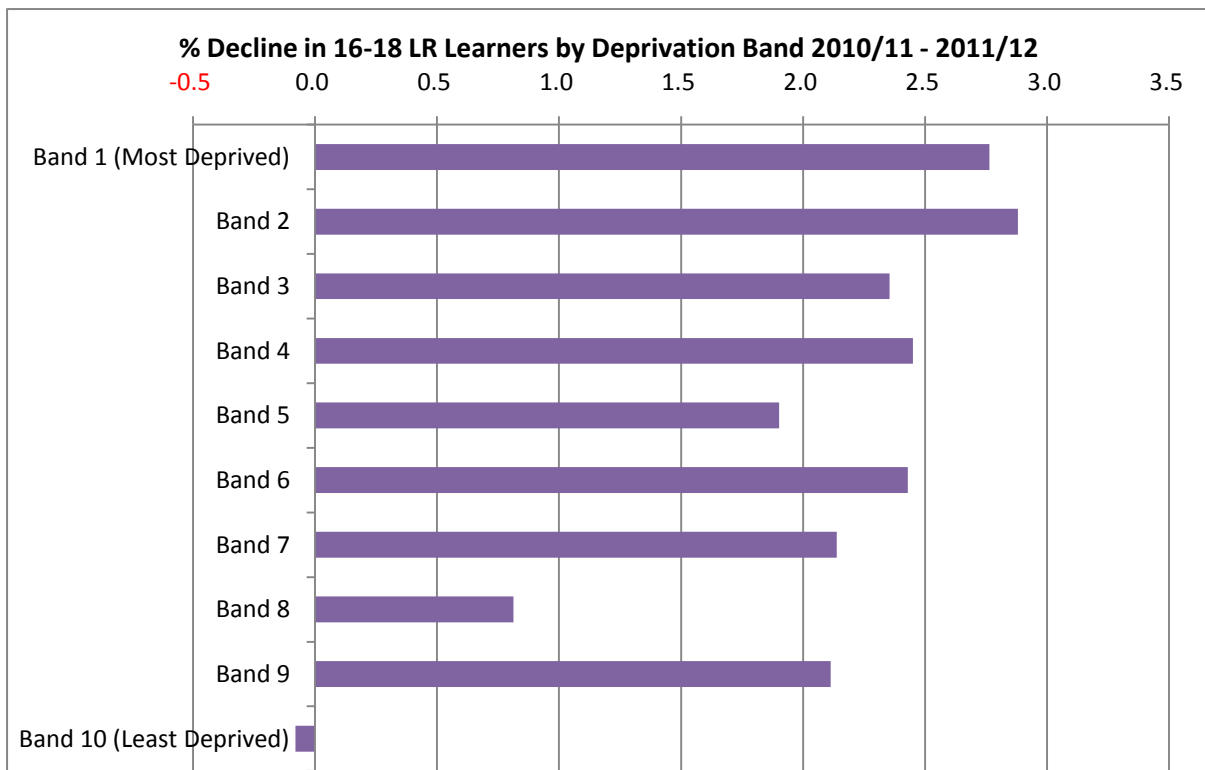
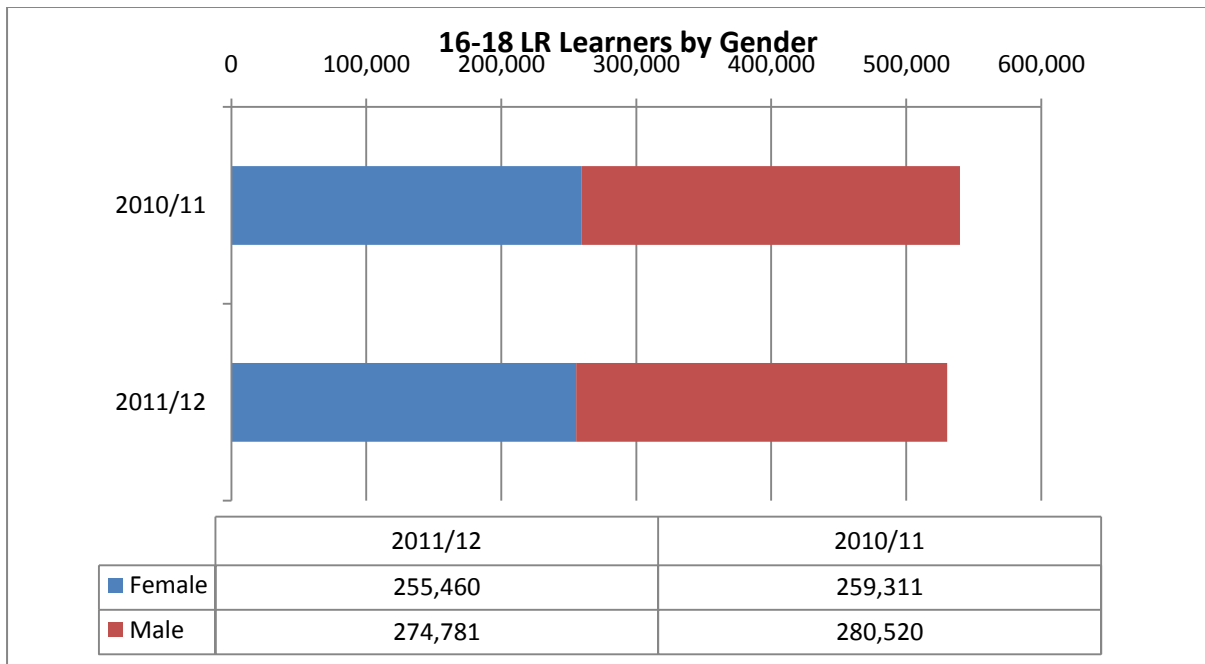
The report shows learner numbers who had a start date prior to 21st October on Learner Responsive Provision. The results compare learner numbers between 2010/11 and 2011/12 for colleges who submitted ILRs for both years to the MiDES server. RCU carried out a validity check to ensure that obvious data issues were removed. Whilst the 2011/12 ILR is an early submission previous experience shows that LR01 (previously submitted in November) accurately records the number of 16-18 year old learners (for example in 2010/11 the difference between LR01 and LR04 learner numbers was only 0.013%).

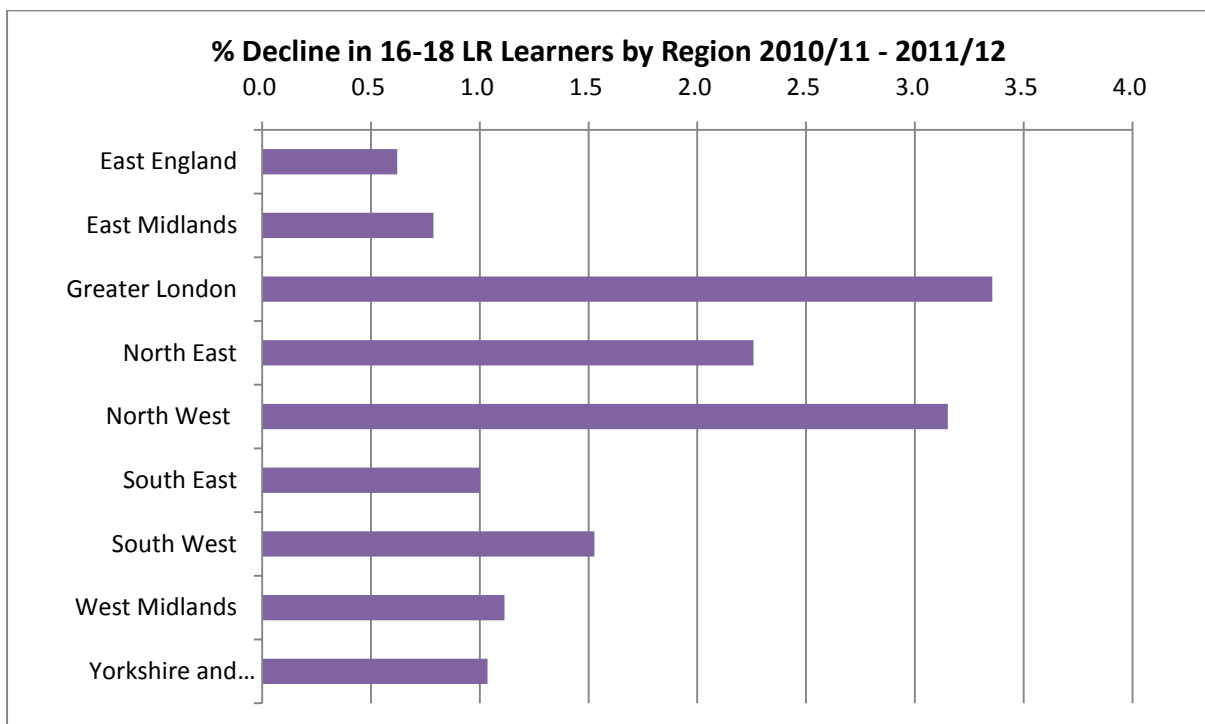
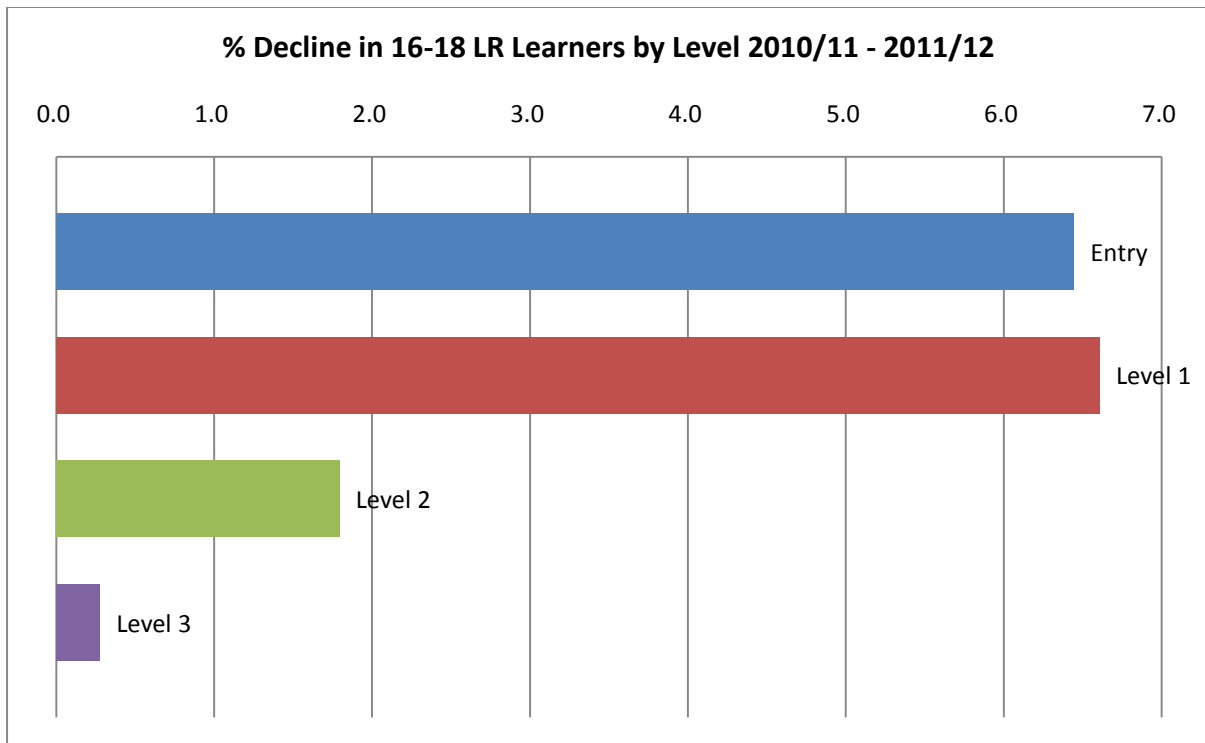


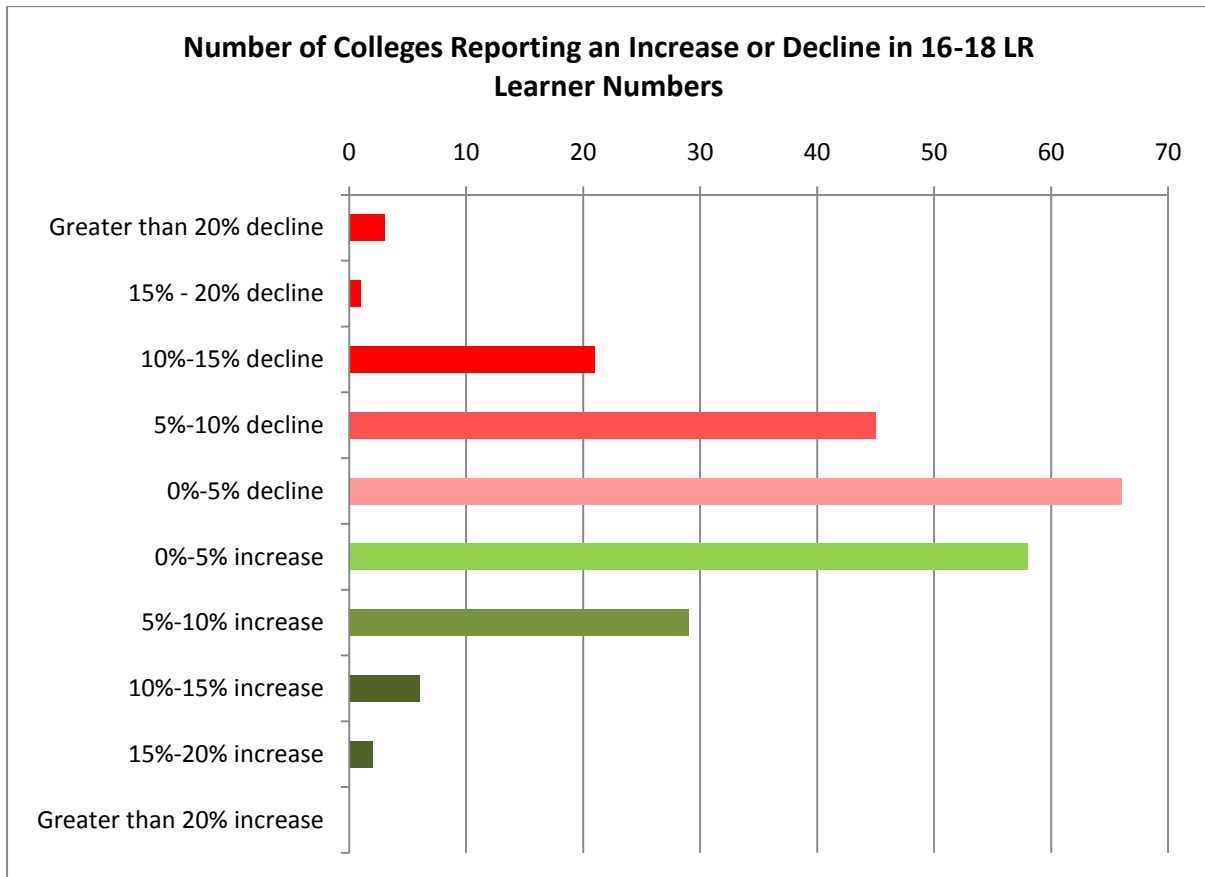
Key Findings 16-18 Year Old Learner Responsive

- 16-18 year old learner numbers in the sample declined by 1.78% between 2010/11 and 2011/12. However, the recruitment pattern was quite varied across the country with over 41% of colleges reporting an increase in enrolment numbers and around 59% a decline.
- There was a significant variation in recruitment patterns between different regions with the East of England seeing the smallest decline and Greater London and the North West seeing the largest falls.
- 16-18 year old learner numbers fell sharply in the most deprived areas³ in the country with declines of over 2.5%.
- The fall in male learner numbers was greater than the fall in female learners.
- Some subject areas saw an increase including Health, Agriculture, Engineering, Retail, History and Business. The other areas all saw a decline.
- Level 1 learner numbers declined by 6.6% and Entry Level learner numbers by around 6.4%. No Levels saw an increase.

³ Based on the rank of indices of multiple deprivation 2007 which ranks 32,482 super output areas.







The percentage change in learner numbers by sector subject area is currently being further investigated to ensure results are not skewed by small additionality programmes.

Learner Group 16-18 Learner Responsive	2010/11	2011/12	Change	% Change
Total	539,831	530,241	-9,590	-1.78
Gender				
Female	259,311	255,460	-3,851	-1.5
Male	280,520	274,781	-5,739	-2.0
Deprivation				
Band 1 (Most Deprived)	75,863	73,766	-2,097	-2.8
Band 2	67,578	65,631	-1,947	-2.9
Band 3	60,855	59,422	-1,433	-2.4
Band 4	54,816	53,473	-1,343	-2.5
Band 5	52,936	51,929	-1,007	-1.9
Band 6	49,848	48,637	-1,211	-2.4
Band 7	47,101	46,094	-1,007	-2.1
Band 8	45,742	45,370	-372	-0.8
Band 9	44,207	43,273	-934	-2.1
Band 10 (Least Deprived)	37,308	37,338	30	0.1
Subject Area				
SSA01 Health, Public Services and Care	90,565	96,957	6,392	7.1
SSA02 Science and Mathematics	96,703	95,964	-739	-0.8
SSA03 Agriculture, Horticulture and Animal Care	20,735	23,082	2,347	11.3
SSA04 Engineering and Manufacturing Technologies	46,433	48,454	2,021	4.4
SSA05 Construction, Planning and the Built Environment	34,269	33,984	-285	-0.8
SSA06 Information and Communication Technology	45,539	42,745	-2,794	-6.1
SSA07 Retail and Commercial Enterprise	49,094	50,314	1,220	2.5
SSA08 Leisure, Travel and Tourism	56,815	55,408	-1,407	-2.5
SSA09 Arts, Media and Publishing	117,240	113,785	-3,455	-2.9
SSA10 History, Philosophy and Theology	28,670	29,445	775	2.7
SSA11 Social Sciences	41,402	41,011	-391	-0.9
SSA12 Languages, Literature and Culture	64,740	64,220	-520	-0.8
SSA13 Education and Training	484	422	-62	-12.8
SSA14 Preparation for Life and Work	326,130	293,086	-33,044	-10.1
SSA15 Business, Administration and Law	63,265	63,709	444	0.7
SSAU Unknown	2,361	147	-2,214	-93.8
SSAX Not Applicable	40,592	33,693	-6,899	-17.0
NVQ Level				
Entry Level	20,522	19,199	-1,323	-6.4
Level 1	71,037	66,342	-4,695	-6.6
Level 2	127,545	125,256	-2,289	-1.8
Level 3	317,921	317,035	-886	-0.3
Level 4+	891	705	-186	-20.9
Other (inc Unknown)	1,915	1,704	-211	-11.0
Provider Region				
East England	51,716	51,395	-321	-0.6
East Midlands	40,671	40,351	-320	-0.8
Greater London	70,200	67,844	-2,356	-3.4
North East	30,380	29,694	-686	-2.3
North West	96,328	93,292	-3,036	-3.2
South East	83,730	82,893	-837	-1.0
South West	54,499	53,667	-832	-1.5
West Midlands	50,483	49,921	-562	-1.1
Yorkshire and Humberside	61,824	61,184	-640	-1.0

The percentage change in learner numbers by sector subject area is currently being further investigated to ensure results are not skewed by small additionality programmes.