



INSIGHT U
University Apprenticeship Insight Tool

For the complete picture on Degree and Higher Apprenticeship Demand

Developed in partnership with the university sector, InsightU provides a comprehensive view of degree and higher apprenticeship participation, trends, and opportunities for growth.

With access to clear data on apprenticeship demand, market share, competition, and performance, universities can better understand their position in the market, identify growth opportunities, and shape provision that meets employer and community needs.

The platform brings these insights together to help universities make evidence-based decisions about their apprenticeship strategy, curriculum development, and alignment to regional and national skills priorities.



How can Insight U help?

InsightU provides the data and evidence universities need to strengthen their apprenticeship offer and make informed strategic decisions. The platform enables institutions to spot emerging trends in demand, uncover new opportunities for growth, benchmark performance and market position, and ensure their provision aligns with regional and national priorities - through clear, accessible, and highly visual insight.

Key benefits



Track trends and demand



Identify growth opportunities



Measure Market Share



Understand competitors



Inform curriculum planning



Align offer to local skills needs



Simple and visual to use



All data in one place



"The team at RCU were excellent at listening to LSBU's requirements and developing a bespoke solution for us on time, exactly as promised. It's had a real impact on our positioning and apprenticeship offer."

Sammy Shummo
Group Director of Apprenticeships

EST 1892 **LSBU**

View full case study

